

March 19, 2013

## **Bank of America Continues its Leadership Role in Accessibility for People with Visual Impairments**

### *New Accessibility Commitments for Online and Mobile Application Security Features*

Charlotte, NC and Watertown, MA - As part of its long-standing commitment to customers with visual impairments, Bank of America announced today that it is enhancing the accessibility of its award-winning Online and Mobile Banking security features.

Bank of America's security features allow customers to safely access their accounts from home computers and mobile devices. The accessibility enhancements announced today will apply to both Online and Mobile Banking on Apple products with iOS operating systems.

Bank of America will continue to use the Web Content Accessibility Guidelines (WCAG) 2.0, Level AA as the standard for ensuring that Online and Mobile Banking application content, features and services are accessible to people who are blind or visually impaired.

"It is our goal and priority to provide all customers with the most convenient, secure and accessible banking platforms. We continuously develop and enhance our products and services to ensure we're meeting the needs of our customers," said David Godsman, Online and Mobile Solutions executive at Bank of America.

Bank of America worked with the Bay State Council of the Blind and customers with visual impairments on its newest accessibility initiative. Marcia Dresser, President of the Bay State Council of the Blind, the Massachusetts affiliate of the American Council of the Blind, praised the bank's efforts, "For many years, Bank of America has been a strong partner to the blind community in improving access to a wide variety of banking services. These accessibility enhancements to Mobile and Online Banking security features are a welcome addition to the bank's commitment to customers with disabilities."

### **Bank of America's Accessibility Initiatives**

For over ten years, Bank of America has been an industry leader in providing accessible services to people with disabilities. It was one of the first to work with the blind community on a website accessibility initiative and to agree to a national Talking ATM installation plan. In 2010, Bank of America announced that every ATM in its fleet was upgraded to deliver private, spoken instructions through a headset plugged into an audio jack in order to provide independent-accessibility to persons who cannot see an ATM screen. Customers can also opt to receive their checking, savings or credit card account statements in Braille or large-print format.

<https://www.bankofamerica.com/accessiblebanking/overview.go>

Bank of America

Bank of America is one of the world's largest financial institutions, serving individual consumers, small-and middle-market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk management products and services. The company provides unmatched convenience in the United States, serving more than 55 million consumer and small business relationships with approximately 5,500 retail banking offices, approximately 16,300 ATMs and award-winning Online Banking with 30 million active users. Bank of America is among the world's leading wealth management companies and is a global leader in corporate and investment banking and trading across a broad range of asset classes, serving corporations, governments, institutions and individuals around the world. Bank of America offers industry-leading support to more than 3 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients through operations in more than 40 countries. Bank of America Corporation stock (NYSE: BAC) is a component of the Dow Jones Industrial Average and is listed on the New York Stock Exchange.

For more Bank of America news, visit the [Bank of America newsroom](#).

[www.bankofamerica.com](http://www.bankofamerica.com).

### **About the Bay State Council of the Blind**

The Bay State Council of the Blind (BSCB) is the Massachusetts affiliate of the American Council of the Blind, a national consumer-based advocacy organization working on behalf of blind and visually impaired Americans throughout the country. The BSCB is dedicated to improving the quality of life, equality of opportunity and independence of all people who have visual impairments. Its members have a long history of commitment to the advancement of policies and programs which will enhance independence for people who are blind and visually impaired. Many members of BSCB and the community it serves are Bank of America customers.

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